



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2015

Multiple District 18

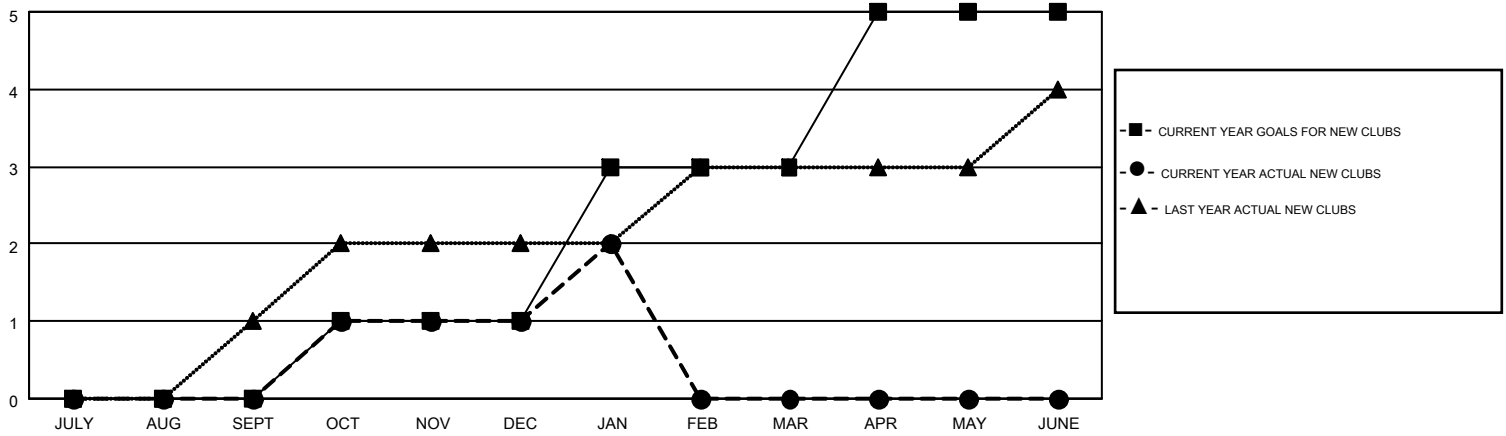
LOCATION: GEORGIA

GMT: CARL HARRELL

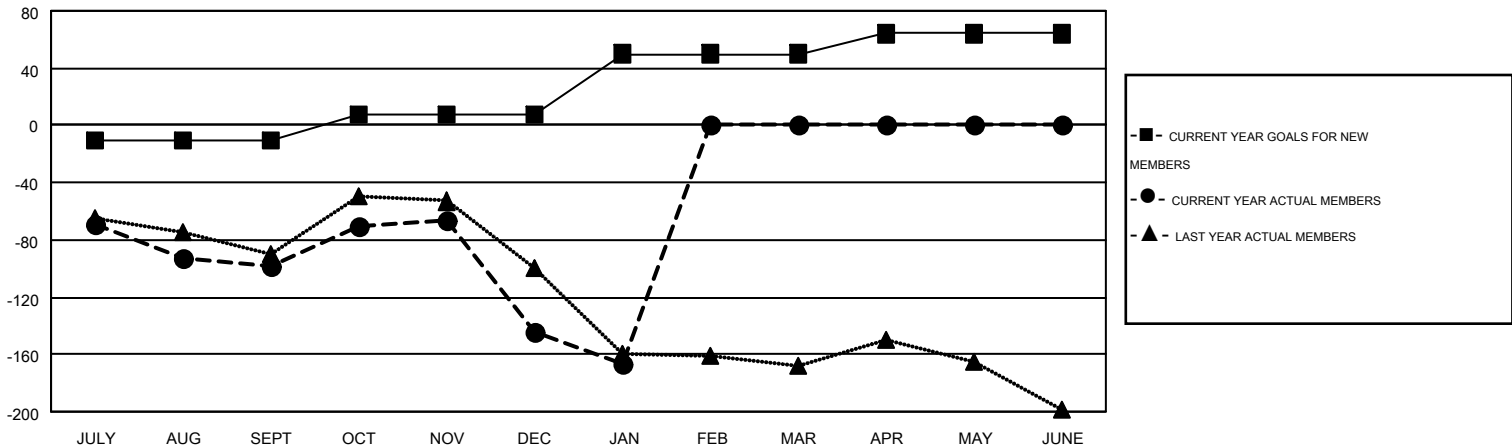
GMT CA 1

| Clubs | | | | | Members | | | | |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2014-2015 | | | | | RESULTS FOR 2014-2015 | | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT | 0 | 0 | 4 | -4 | JULY/AUG/SEPT | -10 | 165 | 263 | -98 |
| OCT/NOV/DEC | 1 | 1 | 0 | 1 | OCT/NOV/DEC | 18 | 142 | 188 | -46 |
| JAN/FEB/MAR | 2 | 1 | 2 | -1 | JAN/FEB/MAR | 42 | 87 | 109 | -22 |
| APR/MAY/JUNE | 2 | 0 | 0 | 0 | APR/MAY/JUNE | 14 | 0 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|------------------------|---|----------------------------|---------------------|
| DROPPED CLUBS: 6 | 122 CLUBS OF 238 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| | | MALE | 3,893 (69.10%) |
| <u>DROPPED MEMBERS</u> | CLICK HERE FOR HEALTH ASSESSMENT DATA | FEMALE | 1,741 (30.90%) |
| DECEASED | | 65 | FAMILY UNIT MEMBERS |
| CLUB CANCELLED | 20 | HEAD OF HOUSEHOLD | 523 |
| OTHER | 475 | NON-HEAD OF HOUSEHOLD | 548 |
| TOTAL | 560 | | |